



# INTERNATIONAL YOSICON 2026



3RD ANNUAL CONFERENCE OF  
YOUNG OPHTHALMOLOGISTS'  
SOCIETY OF INDIA

*Interactive Learning*

**INNOVATION & PRACTICE EXCELLENCE**

[www.yosicon.in](http://www.yosicon.in)

**10<sup>th</sup> to 12<sup>th</sup> July  
2026**

Trade Prospectus

Dr DivaKant Misra, President

Dr Sonal Kalia, IPP

Dr Karan Bhatia, VP

Dr Nilesh Kumar, Secretary

Dr Aditya Sethi, Treasurer

Dr Prasanna V Ramesh, Jt Sec  
and Executive Committee, YOSI

**Hosted by  
Young Ophthalmologists  
Society of India**

**HOTEL PULLMAN  
AEROCITY  
NEW DELHI**

# Invitation

Dear Industry Partners,

Greetings from the Young Ophthalmologists Society of India (YOSI)!

We are delighted to invite you to YOSICon 2025 International, the annual conference of YOSI, scheduled from 10th to 12th July 2026 at Hotel Pullman Aerocity, New Delhi. As the largest and most dynamic gathering of young ophthalmologists and experts from across the globe, this conference offers unparalleled opportunities for collaboration, learning, and business expansion in the field of ophthalmology.

We have multiple exhibition booth options and customized sponsorship packages to suit your brand's marketing objectives. Please find in this prospectus the details of opportunities available at YOSICon 2026.

For inquiries and bookings, please contact members of the YOSI Governing Council and Trade Committee, details of whom will be available at the last of the brochure.

Join us in shaping the future of ophthalmology!

Looking forward to your participation.

*Dr Misra*

**Dr. DivaKant Misra**

**President, YOSI**

On behalf of the YOSI Governing Council  
& Executive Committee



[presidentyosi@yosi.in](mailto:presidentyosi@yosi.in)  
[treasurer@yosi.in](mailto:treasurer@yosi.in)



*More Information*

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**9940069118**

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# WHY SHOULD YOU PARTICIPATE IN YOSICON 2026

[www.yosicon.in](http://www.yosicon.in)

## BENEFITS OF TRADE INDUSTRY SPONSORING YOSICON & LONG-TERM ASSOCIATION WITH YOSI

### Early Brand Positioning & Loyalty

- Build trust with YOs from the beginning of their careers.
- Foster long-term brand recall and loyalty.

### Exclusive Access to Future Decision-Makers

- Engage with emerging ophthalmologists at YOSICon.
- Demonstrate new technologies directly to potential users.

### Drive Adoption of Innovations

- Train YOs in your products through hands-on sessions and wet labs.
- Encourage early adoption of cutting-edge technologies.

### Support YOs in Practice Building

- Provide startup assistance, special pricing, and mentorship.
- Help young ophthalmologists navigate the challenges of setting up a practice.

### Enhanced Brand Visibility

- Feature in YOSICon, YOSI activities, and digital campaigns.
- Gain exposure through sponsored sessions, social media, and targeted marketing.

### Align with YOSI's Mission

- Position your brand as a supporter of education and excellence.
- Strengthen credibility within the ophthalmic community.

### Expand Your Global Reach

- Benefit from YOSI's expanding international presence.
- A unique delegate ratio of 4:1 National to International Delegates ensured by partnering with YO Bodies and National Societies across the globe.
- Connect with a diverse audience beyond India.

# WHY PARTICIPATE

YOSICON 2026  
10<sup>TH</sup> TO 12<sup>TH</sup> JULY

# WHY SHOULD YOU PARTICIPATE IN YOSICON 2026

[www.yosicon2025.com](http://www.yosicon2025.com)

## ABOUT YOSI (YOUNG OPHTHALMOLOGISTS SOCIETY OF INDIA)

The Young Ophthalmologists Society of India (YOSI) is a national organization dedicated to the professional growth, education, and empowerment of young ophthalmologists across India. It serves as a support system for early-career ophthalmologists, providing them with opportunities for skill enhancement, networking, mentorship, and leadership development.

YOSI organizes academic webinars, wet labs, research initiatives, and hands-on workshops, ensuring young ophthalmologists gain practical exposure and stay updated with the latest advancements in the field. Its flagship event, YOSICon, is a premier conference designed to facilitate knowledge exchange, showcase innovations, and build collaborations with both national and international experts. Beyond academics, YOSI also actively supports young ophthalmologists in their career paths, helping them navigate challenges in clinical practice, entrepreneurship, financial literacy, and medicolegal aspects. The organization advocates for the needs of young practitioners, promoting better work environments and career opportunities. With a growing international presence, YOSI collaborates with global ophthalmology societies, providing young Indian ophthalmologists access to international training, fellowships, and exposure to advanced surgical techniques. It also runs fellowship and job portals, helping YOs connect with potential employers and mentors. Through its diverse committees and initiatives, YOSI is shaping the future of Indian ophthalmology, fostering innovation, excellence, and collaboration among young eye specialists. Whether through skill-building programs, career guidance, or advocacy, YOSI remains committed to nurturing the next generation of leaders in ophthalmology.

## ABOUT THE VENUE

**Pullman New Delhi Aerocity** is a premium business and convention hotel positioned within the Aerocity hospitality district, minutes from Indira Gandhi International Airport. Designed for high-impact corporate, academic, and international events, the hotel is known for its contemporary architecture, seamless logistics, and strong service delivery – making it a preferred choice for conferences that demand scale, sophistication, and operational efficiency.

### Facilities and Infrastructure

Pullman New Delhi Aerocity offers an extensive portfolio of indoor event spaces supported by advanced AV, high-speed connectivity, and dedicated conference services. Key venues include:

- **Grand Ballroom** – A large, pillarless ballroom suitable for plenary sessions, gala dinners, and high-profile conferences, with flexible partitioning options.
- **Multiple Conference & Meeting Rooms** – Modular halls designed for panel discussions, workshops, parallel scientific sessions, and board meetings.
- **Pre-function Areas** – Spacious breakout zones ideal for exhibitions, sponsor showcases, registrations, and networking.

WHY PARTICIPATE

YOSICON 2026  
10<sup>TH</sup> TO 12<sup>TH</sup> JULY

# ENSURING INDUSTRY EXPOSURE

[www.yosicon.in](http://www.yosicon.in)

## COLLABORATE- NOT JUST SPONSOR

We have overhauled the conference logistics to drive traffic directly to you.

### A. Refreshments & Dining in the Trade Zone

To guarantee constant flow, all tea, coffee, and snacks will be served exclusively within the Trade Area. Unlike previous years where dining was separate, we are integrating refreshment zones among the stalls to ensure delegates spend their break times engaging with partners.

### B. Lunch Sponsored Symposia

- **The Concept:** A captive audience session held during the lunch hour.
- **The Advantage:** Instead of a standard talk in a side hall, you get prime-time access while delegates are gathered for lunch. This is the perfect stage to launch new products or discuss complex technologies.

### C. "YOSI Money" Ecosystem (Gamified Engagement)

We are introducing an event currency to incentivize delegate behavior.

- **Earn It:** Delegates earn YOSI Money by attending Industry Symposia (Double Money if you attend Sponsored Sessions compared to the regular sessions), completing the "Clinical Case Treasure Hunt" at stalls, and participating in Wetlabs.
- **Spend It (Smart Spend Zones):**
  - CV Review Services: Sponsored by HR arms of partner companies/hospitals.
  - Professional Headshots: At a photo booth sponsored by an imaging company/industry partner.
  - YOSI Cafe & Souvenir Shop: Redeem for premium coffee or exclusive YOSI merchandise.

MAXIMIZE  
ENGAGEMENT

YOSICON 2026  
10<sup>TH</sup> TO 12<sup>TH</sup> JULY

# ENSURING INDUSTRY EXPOSURE

[www.yosicon.in](http://www.yosicon.in)

## NEW COLLABORATIVE TRACKS

Select a track that aligns with your brand's goals. These are designed to create deeper engagement than standard sponsorship.

### Track 1: Knowledge & Innovation Co-Creation

- **The "Beta-Tester" Innovation Hub**

- **Concept:** Bring prototypes or beta software instead of just finished products. YOSI delegates provide real-time feedback, UI/UX testing, and clinical usability scores.
- **Value:** You get valuable R&D data; YOs feel invested in the future of your technology. Builds on the Townhall concept.

- **"Problem-Solution" Hackathon Tracks**

- **Concept:** Present a specific non-clinical problem (e.g., "Optimizing OT workflow"). Teams of YOs brainstorm solutions using your resources.
- **Value:** You get fresh, user-driven solutions; YOs demonstrate problem-solving skills to potential collaborators. Expands on the existing Hackathon.

### Track 2: Practice Building Partnerships

- **"Clinic-in-a-Box" Mentorship Zone**

- **Concept:** Don't just sell the machine; consult on the business. Provide ROI calculators, floor plan advice, and financing models.
- **Value:** Positions your brand as a partner in the YO's success. Addresses YOSI's mission for startup assistance.

- **The "Refurb & Upgrade" Exchange**

- **Concept:** A collaborative desk where you evaluate older equipment YOs have inherited/bought second-hand and offer "collaboration credits" or buy-back deals for new purchases.
- **Value:** Solves a financial pain point for early-career YOs while driving sales.

MAXIMIZE  
ENGAGEMENT

YOSICON 2026  
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# ENSURING INDUSTRY EXPOSURE

[www.yosicon.in](http://www.yosicon.in)

## NEW COLLABORATIVE TRACKS

### Track 3: Experience & Networking

- **"Breakfast with CEOs" (The Human Connection)**
  - **Concept:** An invite-only small group breakfast where 10 YOs sit with your Country Head/CEO. No sales pitch—just career advice and vision.
  - **Value:** Humanizes the corporation and builds deep brand loyalty with future KOLs.
- **"Green YOSI" Partnership**
  - **Concept:** Eliminate paper brochures. Collaborate to create a "Digital Backpack" app. Partners who go 100% plastic/paper-free get a "Green Partner" badge and extra YOSI Money for visitors.
  - **Value:** Aligns your brand with sustainability. Builds on Reusable Bottle sponsorship.

### Track 4: Content & Media

- **"Studio YOSI" Podcast/Interview Station**
  - **Concept:** A glass-walled studio in the trade area. Sponsor slots where a YO interviews your R&D chief, or you interview a YO about clinical challenges. Content is streamed to the YOSI app/YouTube.
  - **Value:** Co-creation of content that lives beyond the conference dates.

### 4. Engagement Activations

- **"The Clinical Case" Treasure Hunt**
  - **Mechanism:** Instead of just scanning a badge, the delegate must solve a mini clinical case at your stall to earn YOSI Money and Enter the Lucky Draw if they complete the treasure hunt (e.g., "Find the pathology on this OCT printout").
  - **Why:** Ensures the delegate actually interacts with the product's clinical utility. Evolution of the Badge Scanning Contest.

MAXIMIZE  
ENGAGEMENT

YOSICON 2026  
10<sup>TH</sup> TO 12<sup>TH</sup> JULY

# BUNDLED PACKAGES

[www.yosicon.in](http://www.yosicon.in)

Sponsorship Level	Contribution (in INR)	Benefits
<b>Platinum</b>	20,00,000	<ul style="list-style-type: none"> <li>• Main Stage Banner</li> <li>• Hall Standee</li> <li>• Badges Branding</li> <li>• Program Book (E-Copy) Branding</li> <li>• 4 Deferred Live Surgeries/Sponsored Talks</li> <li>• 1 Premium Partner Stall</li> </ul>
<b>Gold</b>	15,00,000	<ul style="list-style-type: none"> <li>• Hall Standee</li> <li>• Badges Branding</li> <li>• Program Book (E-Copy) Branding</li> <li>• 3 Deferred Live Surgeries/ Sponsored Talks</li> <li>• 1 Premium Partner Stall</li> </ul>
<b>Silver</b>	10,00,000	<ul style="list-style-type: none"> <li>• Badges Branding</li> <li>• Program Book (E-Copy) Branding</li> <li>• 2 Sponsored Talk</li> <li>• 1 Partner Stall</li> </ul>
<b>Bronze</b>	7,50,000	<ul style="list-style-type: none"> <li>• Badges Branding</li> <li>• Program Book (E-Copy) Branding</li> <li>• 1 Sponsored Talk</li> <li>• 1 Partner Stall</li> </ul>

## Terms and Conditions for Sponsorship Levels

- All sponsored talks and live surgeries must be delivered by YOSI members below 40 years of age.
- Each sponsored individual will be limited to one commitment throughout the conference (either a talk or a live surgery).
- Sponsored branding elements (banners, stands, badges, etc.) must adhere to YOSI design guidelines.
- Payment for sponsorship packages must be completed before May 1, 2026 to secure benefits.
- Sponsors are required to register and confirm their representatives for booth and session participation by May 1, 2026
- Stalls will be allocated on a first-come, first-served basis, with priority given to higher-tier sponsors.
- Sponsors engaging in promotional giveaways must comply with event regulations and should coordinate with the event team in advance.
- Any modifications or custom requests regarding sponsorship deliverables must be communicated by June 1, 2026 for approval.

# SPONSORSHIP

**YOSICON 2026  
10<sup>TH</sup> TO 12<sup>TH</sup> JULY**

# COLLABORATE FOR YUVA NIGHT AND DRONACHARYA NIGHT

[www.yosicon.in](http://www.yosicon.in)

## EXCLUSIVE PARTNER (₹25,00,000):

Become the sole sponsor of YUVA Night & Dronacharya Night, ensuring maximum visibility and brand association throughout the event. (Includes all categories below)

## TITLE SPONSORSHIP (₹7,00,000 EACH):

Have your brand prominently displayed as the title sponsor of YUVA Night & Dronacharya Night, including branding on all promotional materials.

## WRIST TAGS SPONSORSHIP (₹1,50,000):

Brand the wrist tags worn by every delegate at YUVA Night & Dronacharya Night, ensuring extended exposure and engagement.

## BRANDING PLACEMENT (₹3,00,000): 4

## PARTNERS ONLY APART FROM TITLE SPONSORS

Get your logo featured on all signage and decorations at the event venue. Each sponsorship opportunity provides unique advantages to maximize visibility, enhance engagement, and create lasting brand impressions.

### Terms and Conditions for YUVA Night & Dronacharya Night Sponsorship

- Exclusive Sponsorship: The sponsor will be the sole brand associated with YUVA Night & Dronacharya Night and will receive maximum visibility.
- Title Sponsorship: The title sponsor's name will be included in all event promotions and branding materials.
- Wrist Tags Sponsorship: Branding will be placed on all wristbands worn by attendees.
- Branding Placement: Logos and advertisements will be strategically placed throughout the event venue.
- Branding Compliance: All branding material and placements must adhere to YOSI's official design guidelines.
- Payment and Confirmation: Sponsorship must be confirmed by June 1, 2026, with full payment completed.
- Engagement Rights: Sponsors will not have exclusive speaker slots, but their brand will be prominently displayed throughout the event.
- Sponsor Access: Sponsors will receive VIP access for up to 10 representatives, including networking opportunities with key attendees.

EXCLUSIVE  
EVENTS  
PARTNERS  
ONLY

SPONSORSHIP  
PACKAGE  
MANDATORY

# SPECIAL COLLABORATIONS

[www.yosicon.in](http://www.yosicon.in)

**EXCLUSIVE  
EVENTS  
SITES  
EXP**

**SPONSORSHIP  
PACKAGE  
MANDATORY**

## **LUNCH SYMPOSIUM SESSION (₹5,00,000 PER DAY): 1 HOUR EXCLUSIVE SESSION**

Gain direct access to a targeted audience of ophthalmologists by leading a dedicated session of sponsored talk that highlights your company's expertise, innovations, and solutions.

## **SPONSORED TALKS (₹50,000 PER TALK):**

Showcase your expertise through a sponsored talk in one of our sessions in the sub-speciality halls.

## **DEFERED LIVE SURGERY (₹75,000 PER SURGERY):**

Demonstrate your products or services in a live surgery setting, providing a unique and impactful experience for attendees. Open to Industry Partners demonstrating their IOLs, Consumables and Machines.

## **EXCLUSIVE WETLAB SPONSORSHIPS (₹5,00,000):**

Sponsor highly sought-after hands-on training sessions where ophthalmologists learn new surgical techniques. Your brand will be associated with innovation and education in the field.

## **EMAIL BANNERS IN ALL COMMUNICATIONS (₹3,00,000):**

Your brand will be featured in all pre-event email communications sent to thousands of ophthalmologists, ensuring continuous visibility leading up to the conference.

## **SPONSORED NETWORKING LOUNGES (₹5,00,000): 1 SMALL HALL FOR ALL 3 DAYS**

Position your brand in a high-traffic area where delegates network, relax, and engage. The lounge will feature your company's logo and branding elements.

## **AWARDS SPONSORSHIP FOR RESIDENT AND FELLOWS PROGRAMS (₹5,00,000):**

Sponsor awards and other costs for residents and fellows sessions, including the Fellow Face Off session and iRock Resident session

**SPECIAL**

# **COLLABORATIONS**

[www.yosicon.in](http://www.yosicon.in)

## **QUIZ (₹2,50,000):**

Sponsor a quiz session and engage with attendees through interactive and educational activities.

## **KIT SPONSORS (ON ACTUAL VENDORS RATE):**

Provide Branded kits to attendees, enhancing your visibility and engagement. Kits should be approved by YOSI Governing Council and LOC, YOSICon 2025 and will contain promotional materials from other sponsors

## **CONFERENCE LANYARDS (₹1,50,000):**

Ensure high visibility for your brand, as every delegate will wear a badge with your company's branding throughout the event.

## **CHARGING STATIONS (₹1,00,000 PER STATION):**

Offer delegates a convenient charging facility while they engage in conference activities. Your branding will be prominently displayed at each station.

## **SPONSORED WI-FI (ON ACTUAL VENUE RATES):**

Be the official provider of Wi-Fi at the conference. Your company's name will be showcased on the login page and signage, ensuring that every delegate interacts with your brand multiple times.

## **DELEGATES REUSABLE BOTTLES (ON ACTUAL VENDOR RATES):**

Promote sustainability while increasing brand exposure. Each attendee will receive a reusable bottle with your logo, ensuring daily engagement during and after the event.

## **REFRESHMENT COUNTER (ON ACTUAL VENUE RATES):**

Sponsor Refreshment areas with customized branding, ensuring your company's name is seen by all attendees.

## **FOOD AND BEVERAGES (ON ACTUAL VENUE RATES):**

Sponsor food and beverage areas with customized branding, ensuring your company's name is seen by all attendees.

**EXCLUSIVE  
EVENTS  
SITES  
EXP**

**SPONSORSHIP  
PACKAGE  
MANDATORY**

# ONLY TRADE AREA STALLS

[www.yosicon.in](http://www.yosicon.in)

Category	Stall Size	Contribution (in INR)	Benefits
<b>Premium Stalls (B1 to B8)</b>	4*4 Mtrs	Only for Sponsors	Conference access to 6 trade representative
<b>Stalls in Main Hall (A1 to A11)</b>	2*2 Mtrs	4,00,000	Conference access to 4 trade representative
<b>Stalls in Main Foyer (C1 to C5)</b>	2*2 Mtrs	3,00,000	Conference access to 4 trade representative
<b>Stalls (D1 to D59)</b>	3*2 Mtrs 2*2 Mtrs	1,50,000 1,00,000	Conference access to 2 trade representative

## Terms and Conditions for Trade Participation

- Sponsored branding elements (banners, stands, badges, etc.) must adhere to YOSI design guidelines.
- Payment for Packages must be completed before June 1, 2026, to secure benefits.
- Sponsors are required to register and confirm their representatives for booth and session participation by May 1, 2026.
- Stalls will be allocated on a first-come, first-served basis, with priority given to higher-tier sponsors.
- Sponsors engaging in promotional giveaways must comply with event regulations and should coordinate with the event team in advance.
- Any modifications or custom requests regarding sponsorship deliverables must be communicated by June 15, 2026 for approval.

## CONFIDENTIALITY CLAUSE

ALL INFORMATION SHARED IN THIS PROSPECTUS AND SUBSEQUENT DISCUSSIONS, INCLUDING SPONSORSHIP DETAILS, EVENT PLANS, AND EXHIBITOR OPPORTUNITIES, IS STRICTLY CONFIDENTIAL AND INTENDED SOLELY FOR THE RECIPIENTS INVOLVED IN YOSICON 2026. SPONSORS, EXHIBITORS, AND STAKEHOLDERS AGREE NOT TO DISCLOSE, REPRODUCE, OR DISTRIBUTE ANY PART OF THIS DOCUMENT TO THIRD PARTIES WITHOUT PRIOR WRITTEN CONSENT FROM YOSI. UNAUTHORIZED SHARING OF EVENT-RELATED MATERIALS MAY RESULT IN THE TERMINATION OF SPONSORSHIP AGREEMENTS AND LEGAL ACTION IF NECESSARY.

**TRADE AREA**

**YOSICON 2026  
10<sup>TH</sup> TO 12<sup>TH</sup> JULY**



YOUNG OPHTHALMOLOGISTS SOCIETY OF INDIA

# TEAM YOSI 2024-26

## Governing Council



**Divakant Misra**  
President



**Sonal Kalia**  
Immediate Past President



**Karan Bhatia**  
Vice President



**Nilesh Kumar**  
Secretary



**Aditya Sethi**  
Treasurer



**Prasanna V Ramesh**  
Joint Secretary



**Aadithreya Varman**  
Executive Member



**Apoorva Ayachit**  
Executive Member



**Arshi Singh**  
Executive Member



**Ashish Markan**  
Executive Member



**Ayushi Agarwal**  
Executive Member



**Bhavya Gokani**  
Executive Member



**Gunjan Budhiraja**  
Executive Member



**Karthikeyan Mahalingam**  
Executive Member



**Kartikey Singh**  
Executive Member



**Lipi Mittal**  
Executive Member



**Nikunj Tank**  
Executive Member



**Niranjan Karthik**  
Executive Member



**Puneet Jain**  
Executive Member



**Rakhi D'cruz**  
Executive Member



**Ritika Gaur**  
Executive Member



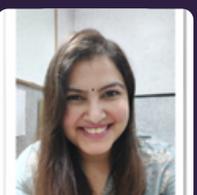
**Rolika Bansal**  
Executive Member



**Ritu Singh**  
Executive Member



**Sameer Chaudhary**  
Executive Member



**Sunandini Bose**  
Executive Member

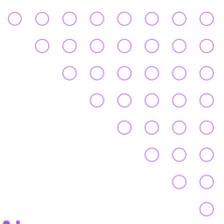


**Zain Khatib**  
Executive Member

## Executive Committee 2024-2026



YOUNG OPHTHALMOLOGISTS SOCIETY OF INDIA



**Please feel free to  
connect to discuss  
collaborations**

## TRADE COMMITTEE

Dr Zain Khatib  
Dr Niranjan Karthik  
Dr Sunandini Bose  
Dr Nikunj Tank  
Dr Aadithreya Varman  
Dr Aman Khanna  
Dr Anujeet Paul

### **Treasurer**

Dr Aditya Sethi  
9940069118  
treasurer@yosi.in

### **Trade Committee Chairman**

Dr Karan Bhatia  
8940565078

### **LOC Chairman**

Dr Digvijay Singh  
9811664647

### **President**

Dr Divakant Misra  
7002180323  
presidentyosi@yosi.in

### **Immediate Past President**

Dr Sonal Kalia  
9571721727

### **Secretary**

Dr Nilesh Kumar  
9582436815  
secretariat@yosi.in

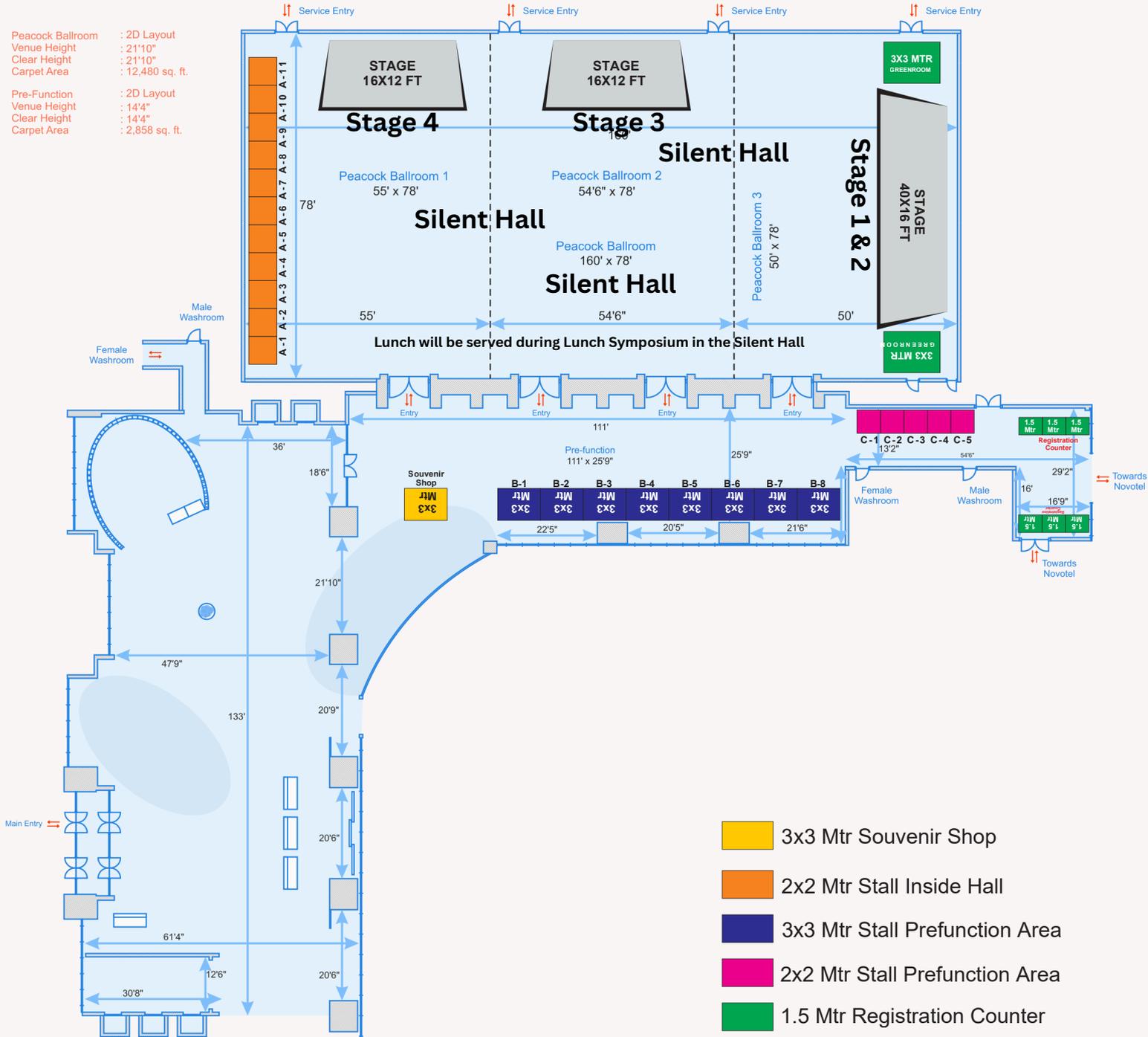
### **Jt Secretary**

Dr Prasanna V Ramesh  
9976286712

# VENUE PLAN AND TRADE LAYOUT

Peacock Ballroom : 2D Layout  
Venue Height : 21'10"  
Clear Height : 21'10"  
Carpet Area : 12,480 sq. ft.

Pre-Function : 2D Layout  
Venue Height : 14'4"  
Clear Height : 14'4"  
Carpet Area : 2,858 sq. ft.



**Disclaimer:** We have tried to be as accurate as possible while adding details to the layout, the layout is for illustrative purpose only and the user may use it as per his/her convenience. Any mistake, oversight or misquote may be ignored and should hold no obligation/responsibility.

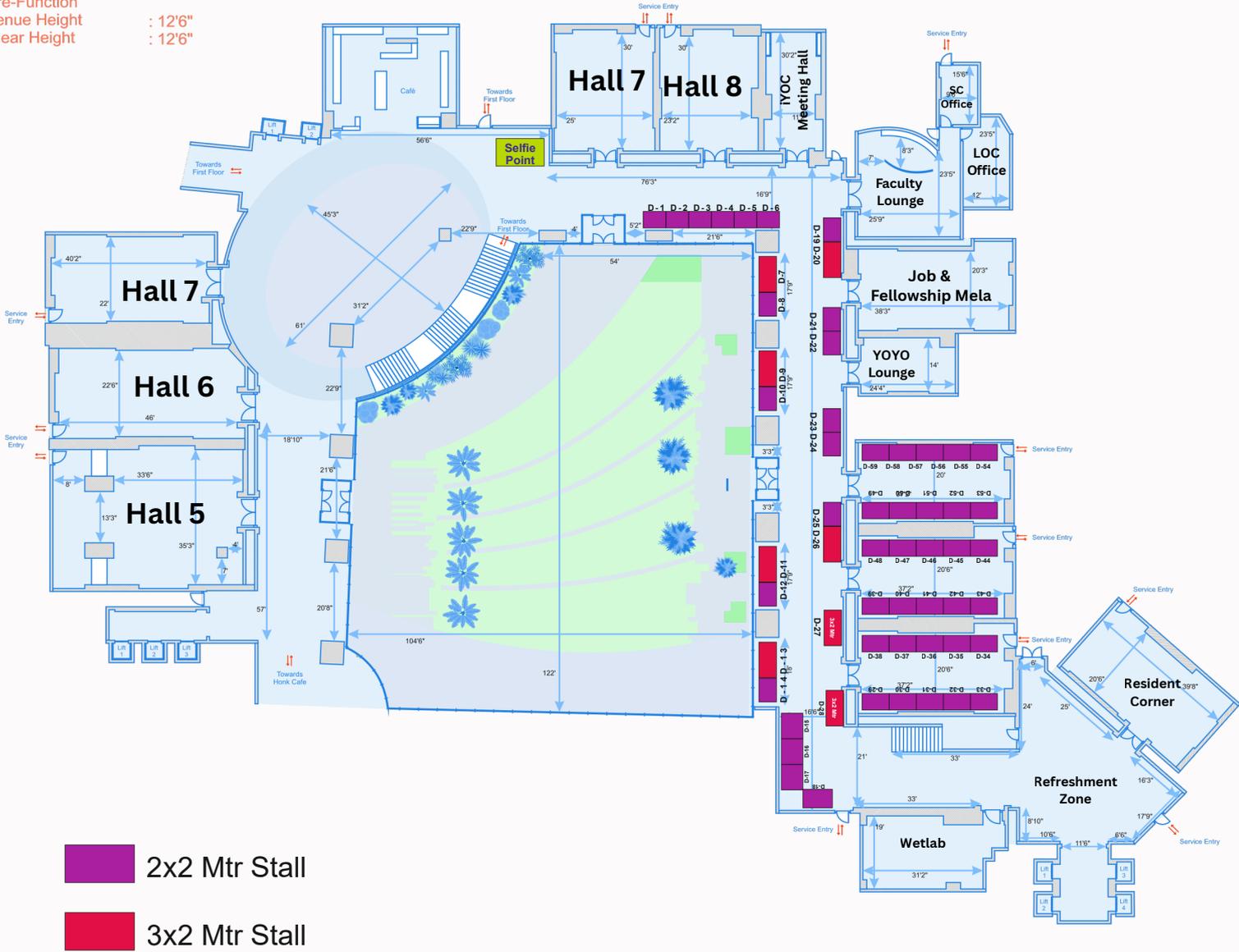
**Layout, Ground Floor**  
Hotel Pullman, Aerocity



# VENUE PLAN AND TRADE LAYOUT

Commeeting 1 : 2D Layout  
 Venue Height : 13'  
 Clear Height : 11'6"  
 Carpet Area : 1,181 sq. ft.

Pre-Function  
 Venue Height : 12'6"  
 Clear Height : 12'6"



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